

Amanda Esmorís Gómez

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WORK EXPERIENCE IN COSTA RICA

2019 **OWNER OF CAFCA CAFE**
Café located in the heart of Santa Teresa

2015-2019 **SANTASCABINAS SL & BEACHFRONT PALM VILLA**

- Concierge at Santascabinas, managing 5 bungalows and 1 beachfront villa.
- Managing all the bookings throughout all the different webpages as Booking, Expedia, Airbnb, VRBO, Homeaway....
- Check in and Check outs, pricing, update of calendars, promotions, website, Instagram, etc.
- Management of the cleaning & maintenance employees.
- Organizing travel arrangements for transportation options, sightseeing and other tours for customers.
- Provide information about local features as dining, nightlife, shopping...
- Secretary of a real estate agent

2014 **THE BAKERY**
waitress

WORK EXPERIENCE IN SPAIN

2009 – 2014 **Zara (Inditex)**

2012 – 2014 Zara Girl Department

Denim Team Buyer. Whole denim collection and twill pants. Merchandising and following the development of the collection, product selection, sourcing and negotiating with suppliers all around Europe and Asia (China, Bangladesh, Pakistan, Cambodia, Turkey, Marroc, etc. Supplier's selection. Managing the gross margin, mark up and purchasing budget for each season. Stock management, sales, prices, costs and benefits analysis. Order Tracking until final delivery in warehouse.

2009 – October 2012

International Product Manager for Zara Kids in international emerging countries like Russia, Ukrain, Kazajistan, Belgium, Baltics). Assortment planning, inventory control, replenishment and distribution, Accomplishing special purchases for each market, supervising the distribution and timing of the

collections, Pricing administration, sales, promotions, and visual merchandising. Daily follow up on the team, sales, stock management, budgets and overall performance of every shop within these countries. Support and supervising the daily work of two product managers. Trainer for new product Managers.

- 2007-2009** **Business School Caixanova**
Secretary, Marketing and Business Development Department. Managing the Website and giving support to the Marketing Department. Responsible for coordinating exchange programs between the School of Business Caixanova and Economic University of Poznan. Poznan - Poland.
- May 2009** Since May 2009, I am included in the **PIPE Program** (External Promotion Initiation Plan) of ICEX (Spanish Institute of International Business)
- Summer 2008** **Instructor of students** in summer program for study languages abroad (Stoke-on-Trent in England)
- 2005 - 2007** **Pull & Bear (Inditex)**
Head Cashier and sales woman.

EDUCATION

- 2008-2009** **Master in International Business**
Caixanova Business School (Vigo)
- 2006-2007** **Advanced Secretarial Course**
Aloya College (Vigo)
- 2000-2006** **Bachelor in English Philology**
University of Santiago de Compostela

LANGUAGES

English: Proficiency (written and spoken)

Dutch: Native (raised in Holland)

French: Medium level

German: Medium level

Spanish: Mother tongue

COMPUTER LITERACY

Substantial experience in online research. Proficient in the use of common Microsoft Office. High level of keyboard proficiency. Also have some experience in web design.