



# DAVID SIERRA CADAVID

LANGUAGE CONSULTANT  
MBA, INTERNATIONAL NEGOTIATOR

## CONTACT

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## EDUCATION

**EUDE Business School**  
Master of Business Administration, 2014

**Universidad EAFIT**  
Bachelor in International Business, 2011

## AREAS OF EXPERTISE

- Business
- Management
- Marketing
- Retail
- Human Resources
- Corporate communications

## PROFILE

I am a language consultant with more than 20 years working as a linguist, as well as 10 holding managerial and commercial positions for public and private organizations.

Native Spanish speaker from Colombia, involved with the English language throughout my life at institutions and experiences in the US, UK, and Canada.

Creative writing is one of my passions, already published one book in Spanish (Pasos alados al viento) and keep building my skills through workshops, challenges and contests.

CAT tools I use are SDL Language Cloud and MateCat, also work on Ms. Word, Ms. Excel, or clients' own tool as required.

## PROFESSIONAL JOURNEY

**Freelance Translator English - Spanish (1998 – current)**  
Areas: Management, business, commerce, marketing, retail, human resources, and general areas

**Commercial Strategy Consultant Medellin, Colombia (2018 – current)**  
Areas: Business strategy, commercial strategy, marketing strategy

**The North Face Colombia / Ecuador Bogota, Colombia (2016 – 2019)**  
Position: Brand Manager  
Activity: Business management / Strategy development

**Colombian Ministry of Foreign Affairs Bogota, Colombia (2015 – 2016)**  
Position: Migration Officer  
Activity: Immigration advisory / Visa processing

**Universidad EAFIT Medellin, Colombia (2015)**  
Position: Professor, academic advisor  
Activity: Ethics and Corporate Social Responsibility education

**Medellin Chamber of Commerce Medellin, Colombia (2012 – 2013)**  
Position: Cluster Project Professional  
Activity: Regional economic development / Cluster director assistant

**Colombian Red Cross Guapi, Colombia (2011 – 2012)**  
Position: Project Manager  
Activity: Humanitarian assistance, project management, team leadership

**C.I. Botero Gonima S.A.S. Medellin, Colombia (2009 – 2011)**  
Position: Account Executive / Administrative Assistant  
Activity: International trade (fresh cut flowers), sales, management duties