
Judy Jihye Choi

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Education

Master of Science in Education University of Pennsylvania Concentration in TESOL	2011
Bachelor of Arts Hongik University Concentration in English Education	2005

Certification

Child Development Assistant Permit	~ 2020.8
Preliminary Teaching Credential for Single Subject (English)	~ 2024.5

Skills

- Excellent in using Microsoft Excel, Word, and PowerPoint
- Skilled piano player (have been playing the piano in church for more than 20 years, in college chorus club for 5 years, in a project band for 1 year, etc.)
- Punctual, Hardworking, Organized, Fast Learner

Work Experience

ESL Instructor International Reformed University and Seminary - Teaching an ESL class titled " <i>Useful Expressions in Discourse</i> " - Implementing various language learning strategies such as dictation, shadowing, peer practicing, read-out-loud, etc. to help students develop their language skills more effectively	01/2020 to present Los Angeles, CA
Online Marketing Agent Asiana Airlines - Managed the entire homepage and mobile - Translated hands-on requests or notices/advisories on the website and provided consistent reviews on translations done by translation agencies (Korean→English) - Successfully launched homepage renewal by testing with multiple scenarios and working with HQ staff in various departments - Planned and coordinated homepage events and promotions - Handled a variety of customer inquiries about homepage use and payment errors - Planned yearly advertising and budgets, watching the execution with constant communication with the ad agency	11/2016 to 07/2019 Los Angeles, CA
Marketing Coordinator Asiana Airlines - Prepared and managed all offline events and booth promotions (e.g. KCON, K-Town Night Market, Bank of America Credit Card launching events, etc.)	01/2016 to 10/2016 Los Angeles, CA

- Renewed contract with Bank of America, successfully launching a new credit card product and making systematic conversion
- Responded to customers and bank contact regarding mileage or lounge coupon issues
- Searched all flight schedules from the U.S. to Asia to organize into a file
- Planned yearly advertising and budgets, watching the execution with constant communication with the ad agency

Asiana Club Agent

09/2015 to 12/2015

Asiana Airlines

Los Angeles, CA

- Received 70 daily incoming calls to assist customers with various inquiries
- Responded to email inquiries regarding mileage balance, Asiana Club (Frequent Flyer Program), member benefits, etc.

English Teacher

09/2011 to 02/2012

Pungnap Middle School

Seoul, Korea

- Taught low-level classes in 1st & 2nd graders and helped them to bring up more interest in the subject
- Continuously communicated with colleague teachers (including English-native speakers) to develop lessons
- Taught summer classes during vacation using a Pixar movie "Monster Inc."

English & Korean Teacher

09/2010 to 05/2011

I-House of Philadelphia

Philadelphia, PA

- Taught English conversation for adults from diverse background and ethnicity
- Taught Korean conversation for adults

English Teacher

03/2009 to 08/2009

Youngwon Middle School

Seoul, Korea

- Taught English for 1st & 2nd graders
- Co-planned the class with English native-speaker teacher to motivate the students

English Teacher & 2nd grade Homeroom Teacher

03/2008 to 02/2009

Boyoung Girls' Middle School

Kyunggi, Korea

- Taught English for 1st, 2nd & 3rd graders
- As a homeroom teacher of 2nd graders, conferred with students and their parents/guardians to help students with behavioral and academic issues
- Collaborated with the English native-speaker teacher to adjust to Korean culture and teaching environment

English Teacher

03/2006 to 09/2006

Hongik Girls' High School

Seoul, Korea

- Taught English for 1st and 2nd graders
- Incorporated various teaching techniques to improve listening, reading, writing, and Speaking in English

Translator

05/2004 to 09/2004

The 1st History NGO Conference

Seoul, Korea

- Translated history-related articles in the conference booklet (Korean→English)

Transcriber/Editor

06/2003 to 12/2003

Funglish (publisher)

Seoul, Korea

- Edited textbooks for English language learners
- Transcribed video recordings from native speakers