

JUDY COLBERG
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I've lived a life. I thrive on setting goals and getting things done. Achievements are attained by doing, not bragging about the results. The world is constantly changing and there's so much to learn and of course never enough time. Staying organized and continually learning from others and the ever ubiquitous internet helps me keep up with the infinite amount of knowledge circulating in our world today. We're all different from one another and yet we also all share certain basic qualities is one of the big lessons learned in international business. I'm fluent in Spanish at a professional level and have a working knowledge of French. Languages are like tech. They're all unique to themselves and yet share certain basic concepts that reflect their culture. I adapt. I'm looking to take these qualities of my life and apply them to online research of today's topics and companies while working independently from home.

Education -

1988 Monterey (now Middlebury) Institute of International Studies
MBA, International Management, emphasis in Finance

1986, University of Colorado, Boulder
BS, International Business and Marketing

1983-1984 Universidad Autonoma de Guadalajara, Mexico
Administracion de Empresas

2005 Napa Valley College
Certificate in Viticulture

Work Experience -

2001-2005, ISM (InternationalSecurityMarket.com) Web portal database for all things security related – security company listings with key data, contacts and business synopsis, products and services, security trade shows, conferences, training and other events.

President and Business Partner

Created and developed site from initiation to maintenance and subsequent sale.

1992-2000, Sensormatic Electronics – Loss prevention and deterrence products and services in the retail and commercial markets ranging from CCTV to access control to a range of electronic systems based on hard tags and labels.

Marketing Manager, International Business, Middle East, Latin America and Asia/Pacific

Grew department and managed team from ground up incorporating the marketing tools of Product Development, Product Training coordinated with Market Launch and Release and ongoing Market Analysis. With time developed Inventory Forecasting Analysis Tools with the support of the IT Department, Price Management, Potential Future Markets, Product Research and Analysis all of which went into Annual Budgeting. Working with our International Business Partners spearheaded and oversaw program for Translation of Marketing materials into Spanish, Portuguese and Arabic. Annual Sales Meetings and Event Management for teams from around the world with simultaneous and written translation of all presentations were a time for learning and sharing of experiences to further advance the international market.

1990-1992, AT&T – Global Telecommunications

Administrative Assistant, Northwest Mexico

Database coordination and input, customer contact (Spanish and English), communications

1989-1990 Blockbuster Entertainment – International movie, video, and entertainment distribution.

Marketing Assistant Southern California Region

Store Openings and launches, event planning, and promotions for rapid growth in new region.

1988-1989, Science Dynamics Corporation – Medical Software installation and distribution.

Administrative Assistant

Entry level position after graduating. Routed phones and calls for department, generated reports and presentations.

Skills -

Organized, Flexible, Adaptable, Native Fluency in Spanish, Web Development and Design, Creative, Ability to Multi-Task and Prioritize, Team Manager, Budget Generation, Analytical, Planning and Development, Hard Worker, Goal Completion and Achievement, Continually Learning, Business Writing Skills, Blogger, Working Knowledge of French, Problem Solving Skills, Comfortable with Microsoft Office Products